

NEWSROOM UPDATE



advocare
Your Health. Our Purpose.

Marlton, NJ — July 2, 2020 — [Advocare](#), a physician-owned multi-specialty group with nearly 600 providers, continues to expand its footprint and breadth of specialties by welcoming its first dermatology practice into the organization: **Advocare Olivo Dermatology Center**.

Based in Westmont, NJ, Advocare Olivo Dermatology Center has a 70-plus year history of providing exceptional dermatological care to the community. Its founder, Matthew A. Olivo, MD, FAAD (in memoriam) was the first board-certified dermatologist in South Jersey. The Care Center, as referred to within Advocare, specializes in all aspects of medical and surgical dermatology, and serves all age groups.

Advocare Olivo Dermatology Center is joining over 250 other Advocare physician owners in a number of support services, such as finance, revenue cycle management, group purchasing, insurance contracting, population health, human resources, marketing, after-hours call center, credentialing, practice operations, legal, risk management, compliance, enterprise EMR, information technology, help desk support and more.

“We are excited to welcome Advocare Olivo Dermatology Center into our growing organization,” said Howard Orel, MD, Advocare’s President and Chief Executive Officer, who is also a practicing physician. “We continue to expand our group not only geographically, but also through offering a very broad range of specialties to benefit our patients.”

Mahbod Mohazzebi, MD, Advocare’s Secretary, Chairperson of its Market Development Committee and a practicing physician, noted, “Adding our first dermatology Care Center will continue to strengthen the Advocare brand by delivering patient-centered care in collaboration with our comprehensive network of providers. Our goal is that an Advocare patient considers all of the services we have to offer, so we strive to grow our provider reach both clinically and geographically.”

ABOUT ADVOCARE

Advocare, LLC (“Advocare”) is an independent, physician-owned and governed multi-specialty medical group operating in New Jersey and the greater Philadelphia metropolitan region.

Founded in 1998 as an alliance of 26 physicians in southern New Jersey, Advocare has grown to become widely recognized and highly respected as one of the region’s largest independent, multi-specialty physician groups. With nearly 600 providers and 200 Care Center offices, [Advocare](#) serves approximately 590,000 patients throughout New Jersey and Pennsylvania. Advocare physicians are regularly recognized among the region’s top doctors by both patients and consumer publications. Learn more at www.advocaredoctors.com.

PROVIDER CONTACT

Mahbod Mohazzebi, MD
Chairperson, Market Development
Committee and Member,
Executive Council
Advocare
mmohazzebi@advocaredoctors.com

MARKETING/MEDIA CONTACT

Scott Raskas
Director of Marketing
Advocare
856-872-7055, x124
sraskas@advocaredoctors.com